Sticky Wicket XIII
Wednesday, 10th July 2019
The Hub, Regent’s Park

It’s not just cricket!
It’s not just cricket!

In support of the Lord’s Taverners
Headline Sponsor: LiveBuzz
A WORD FROM THE ORGANISERS

The Organisers would like to thank you all for your support of Sticky Wicket – our industry cricket and networking day at Regent’s Park. It is now in its thirteenth year and as well as being great fun, it has so far raised nearly £430,000 for the Lord’s Taverners.

Sticky Wicket is made possible by the ongoing generosity of the teams, sponsors and supporters from within the event industry – it is really appreciated and we hope the day is fun and enjoyable for you all.

The Regent’s Park Event Team also deserves a thank you for their continued support to Sticky Wicket and Lord’s Taverners by hosting the event.

Today is about having fun, making new contacts, seeing old friends and enjoying a glass or two of what takes your fancy! We hope you have a fantastic day and look forward to seeing you on the pitch or in the bar, or maybe both!

The Sticky Wicket Organisers

Adam Aston, Anna Anson, Alex Bowden, Kara Bowen, Dan Edwards, Simon Mills, Mervyn Ramsay, Jeremy Rees, Chloe Retter, Leo Speck, Laura Tythcott and Toby Wand.
If you’re on a bit of a Sticky Wicket, you are in a difficult or challenging situation! The weather conditions can play a huge part in the game.

Clear blue skies and no wind often mean this is favourable to the batter. Conversely, if there has been rain, humidity and low pressure, then this is more favourable to the bowler. Given the recent rain and overcast conditions it is possible the wicket will be truly Sticky which is consistent with the theme of this event!

Sticky Wicket is a difficult situation and the families of children with special needs are quite literally on a bit of a sticky wicket.

**Origin: taken from Phrases.org**

A wicket is, of course, the playing surface used in cricket. This phrase is a direct allusion to the difficulty of playing on a wet and sticky pitch.

The earliest citations of the expression refer specifically to cricket. For example, Bell’s Life in London, July 1882 notes:

‘The ground... was suffering from the effects of recent rain, and once more the Australians found themselves on a sticky wicket.’

For figurative usage of the phrase, we need look no further than the cricket playing countries of the British Empire and Commonwealth.

‘...owing to the rain we have had in this island of Springs, I am batting on rather a sticky wicket.’

The first such citation we found is from an April 1930 edition of the Jamaican newspaper The Gleaner. ‘Your Excellency, Sir William Morrison and gentlemen. I am afraid tonight, owing to the rain we have had in this island of Springs, I am batting on rather a sticky wicket. We have just heard Sir William Morrison make, in my opinion, a magnificent speech. I do not hope or think of living up to that.’

**Networking**

In case you don’t know how to network, it is really simple. Go up to someone you don’t know, look into their eyes, say hi, be really engaged and interested in what they have to say, swap business cards and if you have connected with them professionally or personally, follow up after the event. Events such as Sticky Wicket are brilliant for meeting new people with whom you may end up doing new business, learning something or just enjoying their future company.

**Headline Sponsor:**

[Livebuzz logo]
MANY THANKS TO OUR TEAMS AND SPONSORS

All of us at Sticky Wicket want to extend a warm and enthusiastic thank you to all of our sponsors. Without your support, encouragement and faith, this event would not exist! The Sticky Wicket day is about selflessness, fun and engagement with our fantastic industry!

Teams

Sponsors & Partners
RAFFLE PRIZES

1. Hamper of amazing goods
   Donated by Freeman

2. Afternoon tea for two at the InterContinental at The O2
   Donated by ExCeL London and the InterContinental at The O2

3. Tickets for Sandown Park – Live Night!
   Donated by Mash Media

4. £100 John Lewis Voucher
   Donated by Olympia

5. Dinner for 2 at Gaucho and show tickets to Marvel Universe at The O2
   Donated by ExCeL London and The O2

6. 10 tickets for The Backyard Comedy Club
   Donated by ExCeL London and The Backyard Comedy Club

7. A night for 2 people including breakfasts at the Iconic Gleneagles Spa and Golf Resort
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9. 2 x Tickets to a Big Concert
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10. £100 Smiths Brasserie Voucher
    Donated by Moore People

11. 2 x Tickets to Gin Experience
    Donated by Telegraph Events

STICKY WICKET RULES 2019

- Normal laws of the game of cricket apply except where stated below.
- Field placings – organised scatterings!
- Each team will have a Captain who is responsible for ensuring his players take the field on time and that the games are played within the ‘spirit’ of Sticky Wicket.
- Captains to toss during the previous match’s innings.
- Each team will be made up of a mixed squad of up to ten players, with eight players playing per side in each game with a minimum of two women playing per side in each game.
- Each side will bowl five overs per game with no player bowling more than one over per innings – one of the overs must be bowled by a woman either under or over arm.
- The penalty for both a wide and no ball will be no extra ball and three runs for the batting side, except in the last over when the standard one run and an extra ball will be bowled for each infringement.
- A wide will be given if the ball is bowled down the leg side or outside the return crease on the off side.
- Each batsman has to retire at twenty but may return at the end of the innings if the side is bowled out – last man stands.
- The points awarded for the result of each game are as follows: Winner = 4 points, Tie = 2 points, Loss = 1 point.
- There are four groups. The top team from each group will qualify for The Sticky Wicket Trophy Semi-Final. The top 2 best runners up in the 4 groups (on points / NRR) will play a Plate Final.
- In the result of teams finishing the group on level points, the result between those teams will be considered first, and then failing that, the group will be decided by calculating ‘Net Run Rate (NRR)’.
- If the results (including full scores) are not reported by both captains to the Information Point immediately following the game, the match will be forfeited.
A supplier you can talk to...

Do you find one good conversation is often more valuable than 20 emails? At LiveBuzz our team are encouraged to speak with you, then follow up with an e-mail.

It’s good to... chat! ;-)
# ORDER OF PLAY

## TEAMS AND SCHEDULE OF MATCHES

<table>
<thead>
<tr>
<th>WHEN</th>
<th>GROUP 1</th>
<th>TEAM</th>
<th>VS</th>
<th>GROUP 2</th>
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<th>GROUP 3</th>
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<tbody>
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<td>10:00-10:45</td>
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<td>Clarion Events</td>
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<td>Easyfairs</td>
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15:30-16:15  Sticky Wicket Final Pitch 2
16:30  Raffle/Auction/Presentations
18:00  ‘Ashes’ Themed After Party – Dingwalls, Camden Lock

10 July 2019

The Sticky Wicket | 7
PHOTO GALLERY: STICKY WICKET 2018
PHOTO GALLERY: STICKY WICKET 2018
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good luck!

Proud sponsors of Sticky Wicket XIII & Lord’s Taverners

freeman.com/EMEA
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Publishing Events

Print and digital solutions that inspire people to connect and do business with each other

Serving the industry since 1995 – Sticky Wicket XIII clients include:
Informa Markets, Reed Exhibitions, dmg events, Easyfairs and CloserStill Media

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**Lord’s Taverners**

Giving young people a sporting chance

Mission: to enhance the lives of disadvantaged and disabled young people through sport and recreation and our programmes support some of the most marginalised and at risk young people in the UK.

**Spa School, Camberwell Multi-Sensory Play Area – 2019 Project**

This year we are pleased to confirm that the monies raised by the Sticky Wicket will be supporting an outdoor multi-sensory play area at the Spa School, Camberwell.

The Spa Education Trust provides excellent education for children and young people with autism. Spa School Bermondsey, an existing secondary special school, was rated Outstanding in the most recent OFSTED inspection of 2015.

Spa School Camberwell will open in September 2019. The new special school will meet the needs of children aged 4-16. All pupils have a diagnosis of autism and moderate to severe learning difficulties.

The new Spa School wants to create a stimulating, fun and safe play place for our primary pupils to develop and thrive and wish to create a multi-sensory play area with a range of playground equipment designed to meet the needs of children with autism.

The play area will be integrated within the early years/primary curriculum and will be used throughout the day. Pupils will also have opportunities for free play during break and lunch times.

The Lord’s Taverners are very grateful to the exhibition/events industry for enabling the funds from Sticky Wicket XIII to support and pay for this deserving project.

**THANK YOU!**

[www.lordstaverners.org](http://www.lordstaverners.org)
The Sticky Wicket
‘Ashes’ Themed After Party
Dingwalls, Camden Lock, NW1 8AB

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